

**Great Falls Public Library
Board of Trustees Board Meeting
Tuesday, November 22, 2022
Great Falls Public Library – Cordingley Room (Basement of the Library)**
(Virtual access to meeting was available upon request)
4:30 p.m.

BOARD MEMBERS PRESENT: Ms. Anne Bulger (via zoom), Ms. Jessica Crist, Ms. Sam DeForest, Mr. Brad Eatherly, and Ms. Whitney Olson.

BOARD MEMBERS ABSENT:

EX OFFICIO BOARD MEMBERS PRESENT: Ms. Susan Wolff - City of Great Falls Commissioner

EX OFFICIO BOARD MEMBERS ABSENT: Mr. Don Ryan - Cascade County Commissioner

STAFF PRESENT: Ms. Susie McIntyre, and Mr. Aaron Kueffler

GUESTS PRESENT: Sandy Rice – GFPL Foundation Liaison

Ms. Olson called the meeting to order at 4:30 pm.

I. AGENDA APPROVAL

Ms. Olson asked if anyone had additional items to add or remove from the agenda approval.

Ms. Crist moved that the Great Falls Public Library Board of Trustees approve the agenda items as presented. Ms. DeForest seconded the motion. Ms. Olson opened for any board discussion or public comment. Upon hearing none, Ms. Olson called for a vote. Motion passed unanimously.

II. CONSENT AGENDA

Ms. Olson asked if there were any questions or comments from the committee regarding the consent agenda items on pages 1-20, and the personnel report on page 21.

Ms. McIntyre answered questions as they were asked.

Mr. Eatherly moved that the Great Falls Library Board of Trustees approves the consent agenda as presented. Ms. Crist seconded the motion. Ms. Olson opened for any board discussion or public comment. Upon hearing none she called for a vote. Motion passed unanimously.

III. DIRECTORS REPORT

Ms. McIntyre presented her Director's report and answered questions as they were asked.

IV. GFPL FOUNDATION REPORT

Ms. Rice informed us that the book-a-thon letters have been mailed out. The video PSA premier was well attended.

The master plan is being presented at each Neighborhood council meeting. Ms. Baker and/or Ms. McIntyre have been coordinating the presentations.

Mill Levy Polling will begin November 14th. Top line results will be available November 21st.

Book-a-thon receipts are over \$11,000.00 to date; \$6,000 came from the energy west insert. Fifteen new donors have given to the Book-a-thon this year.

The annual financial report will be mailed out in December.

V. CHAIRMAN'S REPORT

Ms. Olson and Ms. McIntyre discussed having a special meeting in December regarding the Mill Levy. Questions were answered as they were asked. It was decided to hold the Special meeting on December 12th and skip the regular December meeting.

Ms. Olson attended the Word Meister last month at the Library; it was a great success.

VI. BOARD REPORTS

Ms. DeForest gave a review on the Pathfinder meeting she attended last month.

VII. PROPOSALS/COMMENTS FROM TRUSTEES

No new proposals or comments were given.

VIII. OLD BUSINESS

COVID-19

Ms. McIntyre gave an update on COVID-19. She answered questions as they were asked.

MILL LEVY UPDATE

Ms. Bulger offered suggestions on wording for page 55. Ms. McIntyre made note. Ms. McIntyre gave an update on the current status of the Mill Levy. She presented and discussed the report on pages 39-64 and answered questions as they were asked.

LIBRARY STRATEGIC PLAN

Ms. Olson opened up discussion on the Strategic Plan. Ms. McIntyre answered questions as they were asked.

Ms. Crist moved that the Great Falls Public Library Board of Trustees adopt the 2023-2026 Strategic Plan with the additions made by the board. Mr. Eatherly seconded the motion. Ms. Olson opened for any board discussion or public comment. Upon hearing none, Ms. Olson called for a vote. Motion passed unanimously.

IX. NEW BUSINESS

LIBRARY MARKETING PLAN

Ms. McIntyre presented information on the Library marketing plan. This will be a Foundation Approved Project funded by the Library Foundation. Ms. Crist voiced a concern with expending funds for a new logo, when less than a year ago the cost of rebranding was one of the reasons the Renaming Committee recommended not changing the Library's name. A discussion was had and Ms. McIntyre answered questions as they were asked.

Ms. Bulger moved that the Great Falls Public Library Board of Trustees approve the proposed marketing project including the creation of an updated logo as presented. Ms. Crist seconded the motion. Ms. Olson opened for any board discussion or public comment. Mr. Eatherly stated that he is unaware of the details behind the naming committee's decision, but understands the concern the board has. He is in support of the new logo and marketing plan. Ms. Rice stated that a new logo would draw excitement and new life in the community for the library. Upon hearing no other comments, Ms. Olson called for a vote. Motion passed unanimously.

2023 LIBRARY HOLIDAY SCHEDULE

Ms. Olson asked if there were any questions regarding the proposed holiday schedule. Upon hearing none she asked for a motion.

Ms. Crist moved that the Great Falls Public Library Board of Trustees approve the 2023 library holiday schedule as presented. Ms. DeForest seconded the motion. Ms. Olson opened for any board discussion or public comment. Upon hearing none, Ms. Olson called for a vote. Motion passed unanimously.

2023 LIBRARY BOARD MEETING SCHEDULE

Ms. Olson asked if there were any questions regarding the proposed library board meeting schedule. Upon hearing none she asked for a motion.

Mr. Eatherly moved that the Great Falls Public Library Board of Trustees approve the 2023 library board meeting schedule as presented. Ms. DeForest seconded the motion. Ms. Olson opened for any board discussion or public comment. Upon hearing none, Ms. Olson called for a vote. Motion passed unanimously.

X. PUBLIC COMMENT

There was no public comment.

XI. ADJOURNMENT

Ms. Olson asked if there were any other questions, upon hearing none she would entertain a motion.

Ms. Crist moved that the Great Falls Library Board of Trustees adjourn the meeting. Ms. DeForest seconded the motion. Ms. Olson opened for any board discussion or public comment. Upon hearing none, Ms. Olson called for a vote. Motion passed unanimously.

Ms. Olson adjourned the meeting at 6:20pm.